

Company Summary

U·KONSERVE®

- **The Concept:** U-Konserve is the result of two mothers' struggle to be environmentally conscious as their families grew. As they packed school lunches, they knew the plastic baggies, drink cartons and disposable containers leaving their homes were eventually headed to landfill. Action needed to be taken, and waste-free solutions began to take shape.
- **A Pioneer:** U-Konserve launched in 2008 with a Waste-Free Lunch Kit and reusable lunch-packing products including stainless steel containers, recycled lunch sacks and reusable sandwich wraps. The company was initially focused on waste-free lunch packing for school children.
- **High Demand:** Demand steadily increased, and customers began asking for products designed for adults for a variety of additional uses. As a result, products for adults and teens were launched, as well as additional solutions developed to reduce waste while traveling, shopping and storing leftovers at home.
- **Continued Commitment:** In 2015 U-Konserve earned **B Corporation** certification and continues to meet rigorous standards of social and environmental performance. A growing team stays true to the mission to reduce waste, inspire stewardship, and operate a healthy business with integrity and responsibility.
- **Expanded Product Line:** The company releases a new collection every year including waste-free solutions for school, work, picnics, takeout, salad bars, bulk bin grocery shopping, outdoor adventures, and family leftovers. The offering includes new silicone lids launched in 2020 to meet the growing demand for plastic-free products.
- **Reuse Revolution:** Awareness is building as the plastic pollution crisis finally hits the mainstream news and single-use plastic bans take the country (and world) by storm. Attitudes are shifting and global change is happening at a fast pace. Being prepared with reusable products will soon be second nature and U-Konserve is ready to help!

