

## Reduce Household Waste this Holiday Season with Kids Konserve™ Reusable Food Packing Systems

*Greener Gifting & Packaging with Non-Toxic, Waste-Free Totes, Sacks, Containers and More*

According to the [EPA](#) and [Use Less Stuff](#), household waste increases by more than 25 percent (one million tons) from Thanksgiving to New Year's Day, due to increased food waste, shopping bags, packaging, holiday wrapping paper, bows and ribbons. Moreover, in the U.S., annual trash from gift-wrap and shopping bags totals four million tons ([Use Less Stuff](#)).

[Kids Konserve™](#), manufacturer of non-toxic, reusable, waste-free lunch and snack packing items for kids - and adults with its new U-Konserve line- offers multiple solutions to help keep holiday festivities from impacting the already overloaded landfills. From waste-free "gift" bags in the form of reusable lunch sacks and grocery totes, to eco-savvy containers for Thanksgiving-leftover meals and snacks on-the-go, Kids Konserve and U-Konserve have a greener holiday season *in the bag*.



### Reusable, Multi-Purpose Gift Bags

Instead of opting for expensive, single-use paper gift bags, try out one of the festive recycled cotton canvas lunch sacks (at left) or the [Snak Pak](#) (above), which function as both a gift bag *and* a gift. The waste-free Snak Pak includes a bright green cotton drawstring bag, cloth napkin, [Food Kozy™](#), 8-oz. [stainless steel leak-proof food container](#) and recycled aluminum nametag, making it a fun and practical self-wrapped gift (MSRP: \$12). The Kids Konserve [Recycled Caterpillar Canvas Sack](#) (at left, MSRP \$13) features a red-and-green theme that will work well under the Christmas tree while also livening up everyday lunches.

### Reusable Shopping Bags

Before you head out to the supermarket or mall for holiday shopping, grab U-Konserve's new [Go-To-Market Tote](#) (at right), a large, reusable shopping bag made from 100 percent recycled cotton, featuring internal pockets for keys and personal items (MSRP \$38).



### Gifts that Give Back

What's better than a gift that helps save money and the environment? A great stocking stuffer, 20 oz, brightly colored and creatively decorated [stainless steel water bottles](#) and [stainless steel coffee cups](#) cut down on daily beverage costs and omit associated waste (MSRP: \$17 - \$18).

### Reusable, Waste-Free Food Containers

Maximize holiday feast leftovers by packing up waste-free lunches with U-Konserve or Kids Konserve lunch kits. Leftover-turkey sandwich? Wrap it up in a [Food Kozy™](#) made from non-toxic plastic, which also doubles as a placemat (MSRP: two for \$9). Dump cranberry sauce into a food-grade (304) [stainless steel leak-proof food container](#) with plastic lid (MSRP: two for \$18.50). Keep winter soup steamy with the leak-proof [stainless steel insulated food jar](#) (pictured at right, MSRP: \$20), and the rest of lunch cool with the insulated [Lunch Tote](#) (made from nine recycled PET #1 plastic bottles) with an [Ice Pak and Sweat-Free Cover](#) (MSRP: \$29 and \$11.50).



Founded in 2008, [Kids Konserve™](#) offers a complete line of waste-free lunch and snack packing solutions, and is dedicated to educating families, schools and the general consumer on the importance of 'reuse' through its non-toxic, non-leaching, waste-free products. Kids Konserve products can be purchased at [www.KidsKonserve.com](http://www.KidsKonserve.com), as well as through retailers such as Whole Foods and Amazon.com. To see the Kids Konserve lines, please visit [www.KidsKonserve.com](http://www.KidsKonserve.com). Editors seeking more information may contact Holly Padove or Jamie Relth at (805) 773-1000 or email [jamie@thepressroom.com](mailto:jamie@thepressroom.com).