

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### ***KIDS KONSERVE DEBUTS THE FIRST STAINLESS STEEL, REUSABLE, WASTE-FREE LUNCH KIT***

Toss out the baggies, fold up the foil, Kids Konserve introduces an environmentally friendly alternative to the character-covered plastic lunchbox.

The reusable waste-free lunch kit is comprised of two stainless steel food containers, a stainless steel beverage bottle, a food kozy for wrapping sandwiches, snacks, fruit or special treats, and a cloth napkin all delivered in a recycled cotton sack.

The Kids Konserve reusable lunch kits are convenient, stylish, easy to wash and safer than the plastic containers often used in lieu of plastic bags.

Founded by two mothers and long time friends, Chance Claxton and Lynn Julian, the company will donate a portion of its proceeds to fund environmental education programs in schools via launching waste-free lunch fundraisers in schools.

Kids Konserve waste-free lunch kits and their other reusable products are available online at [www.kidskonserve.com](http://www.kidskonserve.com) and specialty retailers nationwide. Retail: \$40.

Stay tuned for the Kids Konserve Corporate Kit. Coming soon for the environmentally conscious working world.