



For Immediate Release
Contact: Chance Claxton
Telephone: 866.243.4357
www.kidskonserve.com

Kids Konserve LLC reusable products, creating a cleaner, non-toxic, waste-free planet

San Francisco, CA (April 2010) – Kids Konserve LLC is combating the waste of the everyday lunch box. In 1995, almost 20 years ago over 200 of the worlds' landfills were full. With Kids Konserve's reusable Waste-Free Lunch Kits your child's lunch can help make a difference for the environment.

Earth Day is celebrated in over 175 countries around the world! With a commitment like that shouldn't each of us commit to an Earth Day Resolution? Earth Day is a chance to make our everyday lives a little greener and Kids Konserve is the company to make such a thing happen.

With products like 304 food-grade stainless steel beverage bottles and their Beach and Moss Insulated Lunch Sacks, (made from 8.5 recycled plastic water bottles each), you can help cut back on the on the amount of plastic bottles thrown away each year. Did you know that every 2.9 days, the amount of bottles that are thrown away could circle the equator? With our population getting larger, this epidemic will only increase.

The average student uses up to 5 plastic bags in their lunch box daily. With Kids Konserve's Food Kozies™ (reusable food wraps) and 304 food grade leak-proof stainless steel food containers you can help cut back on the over 100 million plastic bags that are thrown away annually. Did you know these plastic bags take over 500 years to break down? Let's STOP contributing plastic bags to our world's landfills today!

With each person throwing away an average of 4 pounds of trash a day adding up to over 1,400 lbs of trash a year something must be done. Kids Konserve is doing their part to educate children and parents on the importance of REUSE and packing waste-free lunches and snacks with their entire line of BPA, phthalate, lead and PVC, free reusable food packing and storage solutions. With eco-chic products such as these you can't help but make your Earth Day Resolution today!

###

Kids Konserve products are available at, www.KidsKonserve.com, or at select retail locations.