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**U·Konserve® Receives B Corporation Certification**

**SCOTTSDALE, AZ (November 10, 2015)**—U·Konserve, a pioneer provider of reusable lunch-packing and food-storage products, announced that they have earned certification as a B Corporation. This distinguished certification is an acknowledgment of the company’s commitment to meet rigorous standards of social and environmental performance, accountability and transparency. The designation places it among a vetted group of more than 1,400 companies committed to the growing movement of using the power of business as a force for good.

As a mission-driven company, U·Konserve seeks to use business to create answers to the environmental crisis. The company is committed to reducing its impact on the planet not only by offering products to help eliminate waste, but also by conducting business with environmental health as a guide for packaging, sourcing materials, and creating a more sustainable supply chain. Today, a growing team stays true to the mission to reduce waste, inspire stewardship, and operate a healthy business with integrity and responsibility.

**“We know our success is not driven by profit alone, and now we have a partnership to help us define, measure and adhere to our positive social and environmental impact,”** says Chance Claxton, U·Konserve’s Co-Founder. “We hold ourselves to these high social and environmental standards because we believe that how we conduct business matters. We are glad to be a part of a community of certified B Corporations working together to redefine success in business.”

**About U·Konserve®**

U·Konserve offers quality, safe and reusable food-storage solutions for the whole family. Products include leak-proof stainless steel containers, glass/silicone containers and bottles, recycled lunch totes and ice packs, reusable snack bags and wraps, and waste-free accessories. Free of BPA, phthalates and lead, the products make ideal food storage for school lunches, work, travel, picnics, takeout, salad bars and family leftovers.

**About B Corporations**

Certified B Corporations meet the highest standards of overall social and environmental performance, legally expand their corporate responsibilities to include consideration of stakeholder interests, and build collective voice through the power of the unifying the B Corporation brand. There are more than 1,400 Certified B Corporations from over 130 industries and 42 countries.

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The complete line of U·Konserve® reusable food-storage solutions can be purchased at [ukonserve.com](http://ukonserve.com), and at retailers in the U.S. and internationally. If you’d like more information, or to schedule an interview with Chance Claxton, please call (866) 410-9667 or email Chance at [chance@ukonserve.com](mailto:chance@ukonserve.com).