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U•Konserve® Announces Partnership with 1% Percent for the Planet

SAN FRANCISCO, CA (February 19, 2015) – U•Konserve announced today its partnership with 1% for the Planet, an alliance of more than 1,200 companies in 48 countries dedicated to protecting the environment. Through this partnership they’re pledging to donate 1% of their sales to organizations that are supportive of their mission to create positive environmental change.

Since U•Konserve’s inception six years ago, they’ve stayed true to their mission to offer safe, reusable food-storage solutions designed to eliminate waste. Americans throw away 100 billion plastic bags every year. 50% of the plastic we use, we use just once and then throw away. Because food-packaging contributes to a staggering percentage of this waste, many small steps to refuse disposables will add up to incredible, positive environmental change. “We strongly believe that small changes and consistent, daily actions can have a huge impact on the global movement to help our planet,” stated Chance Claxton, the company’s co-founder. “We also believe that organizations committed to this cause need support.”

Joining forces with 1% for the Planet has been a natural extension of the company’s commitment to help families reduce their impact by offering healthy, waste-free products. They’ve always been dedicated to promoting environmental stewardship, and now they have a partner that shares their core environmental principals. “Signing on to 1% for the Planet shows that U•Konserve has a strong commitment to investing in sustainability efforts,” says John Tashiro, Interim 1% for the Planet CEO. “We’re excited to welcome U•Konserve to our global network.”

About 1% for the Planet

1% for the Planet is a global network of businesses that donates one percent of annual sales to approved environmental organizations. Started by Yvon Chouinard, founder of Patagonia, 1% for the Planet has given over \$100 million to restore and protect the environment. To learn more: www.onepercentfortheplanet.org.

About U•Konserve®

U•Konserve offers quality, safe and reusable food-storage solutions for the whole family. Products include leak-proof glass/silicone and stainless steel containers and bottles, recycled lunch totes and ice packs, reusable snack bags and sandwich wraps, and waste-free accessories. The non-toxic and durable products make ideal food storage for school lunches, work, travel, picnics, takeout, salad bars, leftovers, and more. All products are free of BPA, phthalates, PVC and lead.

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The complete line of U•Konserve® reusable food-storage solutions can be purchased at www.ukonserve.com, and at retailers in the U.S. and internationally. If you’d like more information, or to schedule an interview with Chance Claxton, please call (866) 410-9667 or email Chance at chance@ukonserve.com.