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U-Konserve™ Enables Food On-the-Go *Shop Farmers' Markets, Pack Picnics with U-Konserve Waste-Free Packing Products*

SAN FRANCISCO, CA (March 13, 2012) – [U-Konserve](#), the newest, adult-focused line of waste-free food packing products from parent company, **Kids Konserve™**, supports families in the effort to shop for fresh and local foods with its reusable, waste-free and non-toxic totes, containers and accessories.



Go to Market: Hit the farmers markets in style with the [Go-To-Market Tote](#) (MSRP: \$38). Modeled after a French bakery bag, its generous size and convenient square shape make it easy to load up on fresh-from-the-farm produce. When empty, the soft, 100 percent recycled cotton bag folds flat to store in car or bicycle storage compartments. It also offers one large and two small inside pockets for keys, sunglasses, cell phone and shopping list.



Plan a Picnic: Creating a farm-to-picnic plein air meal this spring and summer is easy with U-Konserve's reusable, waste-free and [non-toxic containers](#). They are made from #304, 18/8, food-grade stainless steel, while lids feature non-toxic LDPE #4 plastic (MSRP: \$17).

Pack it and Reuse it: Wrap sandwiches, cheese, cold cuts or any food that would normally require plastic wrap or foil in the new deli size reusable and BPA-free [Food Kozy™](#). The Food Kozy doubles as a placemat for convenient, waste-free dining during a picnic or lunch at the office (MSRP: from \$9.50 for a pack of two).



Keep perishables cold and fresh with the [Insulated Lunch Totes](#) and [Sweat-free Ice Packs](#), made from recycled plastic bottles (MSRP: \$29 and \$11.50).

Bottle up farm-fresh juices or water in U-Konserve 20-ounce [stainless steel bottles](#) (MSRP: \$18).

Eat it: Use the compact [Bamboo Utensil](#), with a fork and spoon on each end, for a lightweight, reusable alternative to plastic cutlery (MSRP: \$5.50). Fold more environmental-friendliness into the picnic with hand-made, cotton, reusable [napkins](#) (MSRP: \$10 for set of two).

Reuse It: Save leftovers in U-Konserve leak-proof containers and Food Kozies, then throw them in your lunch tote with a sweat-free ice pack on the bottom for an easy, healthy, economical and waste-free lunch the next day!

U-Konserve offers consumers a way to eat healthier, conserve, reuse, and to do it all in style!

Kids Konserve™ and its new line for adults, U-Konserve, offer a complete line of non-toxic, waste-free lunch and snack packing solutions. Kids Konserve products can be purchased at www.KidsKonserve.com, as well as through markets and boutiques nationwide. Editors seeking more information may contact Jamie Relth at (805) 773-1000 or email Jamie@thepressroom.com.