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**FOR IMMEDIATE RELEASE**

## **Kids Konserve™ Teams Up with Recyclebank® to Reward Green Shopping** *Kids Konserve™ Pays-it-Forward to Environmentally Conscious Consumers*

SAN FRANCISCO, CA (November 15, 2011) – [Kids Konserve](#)™, manufacturer of non-toxic, reusable, waste-free lunch and snack packing items for kids and adults, announces a partnership with green lifestyle incentive company, [Recyclebank](#), just in time for holiday shopping.

Every time Recyclebank members purchase an item at [KidsKonserve.com](#), they will receive 100 points toward rewards at [Recyclebank.com](#).

Earned points can be redeemed for discounts and deals offered by Recyclebank’s new “Ecosystem” network of companies, including Kids Konserve, Barnes & Noble, Preserve®, MillionTreesNYC, thredUP, Earth911, Rent the Runway and UncommonGoods.

Kids Konserve will also take part in Recyclebank’s holiday season “Challenges,” offering discounts and prizes to participants. Prizes include items from its **U-Konserve Lunch Packing System** line for adults (pictured above) such as the [Go-To-Market Tote](#) made from recycled cotton canvas, [Insulated Lunch Tote](#) made from nine plastic bottles, [Ice Pak and Sweat-Free Cover](#) made from a plastic bottle, 20 oz. stainless steel [water bottle](#), 33 oz. leak-proof stainless steel container and [bamboo utensil](#).



“Kids Konserve is proud to be a part of Recyclebank’s innovative incentive program,” says Kids Konserve cofounder Chance Claxton. “We are committed to educating consumers about reuse and the impact of eco-conscious lifestyle choices like packing waste-free lunches. The Recyclebank program is a powerful tool for generating more awareness, and for motivating consumers to make the switch to greener, waste-free products.”

Founded in 2008, **Kids Konserve**™ offers a complete line of waste-free lunch and snack packing solutions, and is dedicated to educating families, schools and the general consumer on the importance of reuse through its non-toxic, non-leaching, waste-free products. To see the Kids Konserve lines, please visit [www.KidsKonserve.com](http://www.KidsKonserve.com). Editors seeking more information may contact Holly Padove or Jamie Relth at (805) 773-1000 or email [jamie@thepressroom.com](mailto:jamie@thepressroom.com).