



For Immediate Release

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KIDS KONSERVE WINS EILEEN FISHER GRANT

Kids Konserve is the recipient of the 2009 Business Grant Program for Woman Entrepreneurs, awarded by the international, high-end retail company, Eileen Fisher.

Kids Konserve was one of four finalists from more than 400 applicants, a true affirmation that Kids Konserve founders, Chance Claxton and Lynn Julian are making significant strides in the nascence of this fast growing company and reflects the positive response of a consumer who supports the Kids Konserve belief that use of waste-free and recyclable products are more important than ever.

The Eileen Fisher Grant Program seeks applicants from woman-owned businesses that combine the principles of social consciousness and sustainability to create new businesses, with a solid business plan and strategy for long term growth. Founder, Eileen Fisher said "I firmly believe that business can be used to create social change" and that is exactly what Kids Konserve believes as well.

The four winning woman-owned businesses went to New York for a two day workshop with Eileen Fisher committee members and past grant recipients. Kids Konserve co-founder, Chance Claxton: "From a business prospective, seeing the Eileen Fisher company at work was an amazing, positive experience." It is an affirmation for both Lynn and me that Kids Konserve is poised to succeed

both in terms of our products and also as an eco-friendly influence in the community.”

Kids Konserve is a company dedicated to educating families and schools on the importance of ‘reuse’ through their eco-chic, non-toxic, non-leaching, waste-free lunch and snack packing solutions. Visit www.kidskonserve.com to learn and see more.